

Ola Samaa Sherif, Ph. D.
Interior Design Assistant Professor

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Current address: Fujairah- UAE



EDUCATIONAL BACKGROUND

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| 2020 | Ministry of Education, UAE
Ph.D. Educational Equivalency in Interior Architecture |
| 2015 | (WES) World Education Services, Canada
Ph.D. Educational Equivalency in Interior Architecture |
| 2007-2014 | Alexandria University, Egypt
Ph.D. in Interior Architecture
Thesis “Visual Sequences for variable and constant interior spaces”, with Prof. Medhat Metwally and Prof. Mahmoud Al-Mallah |
| 1998-2006 | Alexandria University, Egypt
Master Degree in Interior Architecture
Thesis “Organism and its effect in interior design”, with Prof. Medhat Metwally and Dr. Yosry Katkat |
| 1992-1997 | Alexandria University, Egypt
Bachelor Degree in Interior Architecture |

RESEARCH AND TEACHING INTEREST

Research

Physical Facilities of Learning Environment for Design Courses.

Fifth International Conference on Plastic Arts and Community Service- Faculty of Fine Arts in Luxor- South Valley University.

Sustainable Learning Environment for Studio Courses

Third International Conference for Green Heritage (Chance – change – challenge) - The British University in Egypt.

Teaching Interest

Interior design, design concept, design process
Modern interior spaces, organic shapes, morphology, biomimicry
Teaching Studio Courses methodology
Furniture design and implementation
Free hand drawing, Coloring
Geometrical drawing, geometrical perspective, shadows
New technologies in interior design.

ACADEMIC POSITIONS

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| Sep. 2019 - now | University of Science and Technology of Fujairah USTF (The former campus of Ajman University in Fujairah Emirate) , UAE - Assistant Professor |
| Jan. 2019 – Aug. 2019 | Ajman University, Fujairah Campus, UAE - Assistant Professor |
| 2016 - 2018 | Jubail University College, KSA- Assistant Professor |
| 2014 - 2015 | Pharos University, Egypt- Part time Lecturer (equal to Part time Assistant professor in other countries) |
| 2014 - 2016 | Alexandria University, Egypt- Lecturer (equal to Assistant professor in other countries) |

2006 - 2014 **Alexandria University, Egypt-** Assistant Lecturer (equal to Lecturer in other countries)

1999 - 2006 **Alexandria University, Egypt-** Demonstrator (equal to Teaching Assistant in other countries)

COURSES TOUGHT

UAE: Interior Design III, Interior Design V, Interior Design II, Model Building, Engineering Graphics for Interiors, Interior design I, Color in Interior Design, Furniture Design, History of Interior Design I, History of Interior Design II, Interior Construction I

KSA: Interior design II, Interior design III, Interior design V (Graduation project), Foundation of 3D, Contemporary furniture

Egypt: Color theories and applications, Investigation systems of furniture
Design studio (preparatory year), Design studio I, Design studio II, Design studio III, Design studio IV, Graduation project, Drawing I, Drawing II, Drawing III, Landscape drawing, Geometrical drawing, Geometrical shadows, Geometrical perspective, Architecture construction, Theories of interior design, Quantities& specifications, Working details I, Working details II

AWARDS

2014 **Certificate of Scientific Excellence** from Alexandria University, Egypt
Scientific Excellence Honor Shield from Alexandria University, Egypt

WRITING / PUBLICATIONS

2019 Physical Facilities of Learning Environment for Design Courses- Conference book- Published

2017 Sustainable Learning Environment for Studio courses, “Green Heritage (Chance-change- challenge)”- Conference book- Published
May

CONFERENCES / TALKS / PRESENTATIONS

2019

April

The Fifth International Conference on Plastic Arts and Community Service- South Valley University, Egypt.
Publishing paper only

2018

March

The third international conference “Green Heritage; Chance, Change, Challenge”- The British University, Egypt.
Attending and presenting research paper- Published paper

February

Rendering Manual section through using Golden Ratio in design (Students workshop I), KSA.

February

Rendering Manual section through using Golden Ratio in design (Students workshop II), KSA.

2017

October

Art Appreciation and Collage workshop (Community Service), Speaker, KSA

October

Organic Shapes in Interior Design (Students remedial class), Speaker, KSA.

2016

December

Architectural presentation II (Students Work Shop), Organizer& Speaker, KSA

October

Architectural presentation I (Students Work Shop), Organizer& Speaker, KSA

October

The Dilemma Between: Architecture, Interior Design, and Decorative Design (Staff Development lecture), Speaker,

TRAINING COURSES / WORKSHOPS ATTENDED

2021

May	Enhancing Class Interaction, UAE
	Online Education and Quality of Course Delivery, UAE
April	Digital Transformation, UAE
	Shifting Focus to Development of Soft Skills, UAE
	COVID-19 Protocols and Procedures, UAE
March	International Accreditation, UAE
	USTF's Training and Continuing Education Center as an NQA Licensed and Accredited Body, UAE
	Preparation of Online Exams, UAE

2020

October	Lockdown Browser Training Session, UAE
September	Seminar on ProQuest Central and Almanhal Databases, UAE
August	Research Ethics and Plagiarism, Egypt
	Competitive Research Projects Proposals, Egypt
	International Publishing of Research, Egypt
July	Legal and Financial Aspects in University, Egypt
	Design and Production of Digital Content, Egypt
	Funded Research Implementation and Research Team Management, Egypt

2019

November	Systematic review of COLs and PLOs for enhancing the effectiveness of USTF academic programs, UAE.
November	Continuous assessment of academic programs at USTF for closing the loop, UAE.
November	Research at USTF (Strategy- IRGs- Compensation- Ethics- Conference Delegation), UAE.
November	Scientific writing for publication in high ranking international journals, UAE.
November	Reasons for rejection of scientific papers submitted for publication in international journals, UAE.
October	Workshop of advanced applications of Moodle LMS in teaching, learning and testing, UAE.
October	E-advising, e-archiving and e-course files, UAE.
October	Plans for faculty development through participation in co-curricular and extra-curricular activities, UAE.
October	Preparation college annual business plan and allocation of financial resources for faculty development in the college annual budget, UAE.
October	Preparation of needs assessment and market survey for new academic programs at USTF, UAE.
October	USTF Policy and Procedures for Preparation, Submission and Accreditation of New Academic Programs, UAE.
October	The 2019 Standards of CAA - MoE in the UAE, UAE.

2018

February	Energy Audit and Regulation in Building Codes, KSA.
February	Blackboard Workshop (Basics, quiz, others), KSA.
February	Vertical and Horizontal Integration of the curriculum, KSA.

2017

December	Green Building, KSA
December	Technical Skills for Scientific Researcher Workshop, KSA
December	Experiential Teaching, KSA.
December	Measuring Key Performance Indicators & Benchmarking Workshop, KSA.
December	Flipped Classroom Learning Workshop, KSA.
May	CLO and SO Calculation Workshop, KSA
May	Research Development Presentation: Challenges and Opportunities in Research, KSA

April	Commitment in the Workplace, KSA
April	The Influence of Teaching Spaces on the Learning Quality, KSA
April	Prevention of Common Faulty Body Posture during Office Work and Daily Activities, KSA
February	Course Report Workshop, KSA
January	Symposium on Teaching and Learning: Towards Effective Teaching and Learning, KSA
January	Constructing an Essay Question, KSA

2016

October	How to prepare a scientific paper, KSA
May	Communication Skills and Workplace Diversity, KSA
May	E- Learning, KSA
May	Wooden Innovation Workshop, KSA
April	E- Learning, KSA

2014

	University Management, Egypt
	References Management System, Egypt
	E- Learning, Egypt
	Ethical Conduct and Code of Ethics, Egypt
	Student Evaluation and Examination Techniques, Egypt

2013

	International Publishing of Research, Egypt
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2006

	Communication Skills, Egypt
	Thinking Skills, Egypt
	Effective Teaching, Egypt
	Research Methodology, Egypt

2000

	Preparing University Lecturer, Egypt
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ACADEMIC SERVICES

- College of Architecture, Art and Design representative in the Ministry of Education Visit “Distance Learning Readiness - Remote Inspection”, UAE
- College of Architecture, Art and Design representative in Ajman University Visit “Remote Inspection”, UAE
- Responsible of the renovation project of University of science and Technology of Fujairah’ interior design.
- Participant in renovation of University of science and Technology of Fujairah’ exterior and rebranding
- Member of “Graphic Designer” choosing and interviewing Committee, College of Architecture, Art and Design, Ajman University- Fujairah Campus.
- Member of “Teaching Assistant for Interior Design Department” choosing and interviewing Committee, College of Architecture, Art and Design, University of Science and Technology in Fujairah
- Member of “Web Developer” choosing and interviewing Committee, College of Architecture, Art and Design, University of Science and Technology in Fujairah
- Member of “Development & Sustainability” Committee, College of Architecture, Art and Design, University of Science and Technology in Fujairah
- Member of “Graduate Studies and Research” Council, College of Architecture, Art and Design, University of Science and Technology in Fujairah
- Member of “Curricula and Study plans” Committee, College of Architecture, Art and Design, University of Science and Technology in Fujairah
- Sharing in supervising ID students’ team in JK white cement factory’s mural painting art competition, College of Architecture, Art and Design, University of Science and Technology in Fujairah.
- Supervising ID students team in the UAE Fujairah Hackathon, , College of Architecture, Art and Design, -

University of Science and Technology in Fujairah

-Supervising ID students team in The 11th Students' Scientific Conference, , College of Architecture, Art and Design, University of Science and Technology in Fujairah

-Interior Design Department Advisory Coordinator, Jubail University College- KSA

-Member of: Result Analysis Committee, Jubail University College- KSA

-Text book Coordinator, Jubail University College- KSA

-Judge for the annual project day (2016-2017), Jubail University College- KSA

-Member of: New Program Committee, Jubail University College- KSA

-Field Training Students' Supervisor, Jubail University College- KSA

-Member of: Central control of Décor Department' student results and grades.

-Member of: Quality Assurance & Accreditation committee, Faculty of Fine Arts- Alexandria University- Egypt

-Member of: Curriculum development committee, Faculty of Fine Arts- Alexandria University- Egypt

-Academic Supervisor for External Master Thesis Students, Faculty of Fine Arts- Alexandria University- Egypt

-Member of organizing team of “Scientific research strategies for Décor Department Conference”, Faculty of Fine Arts- Alexandria University- Egypt

EXTRA PROFESSIONAL EXPERIENCE

2021 External juror of Graduation Project I, Interior Design IV, Ajman University.
External juror of Graduation Project II, Sharjah University.

2020 External Juror for Interior Design Department' Graduation Project, Graduation Project I, and Studio 4, Ajman University.

External Juror for Interior Design Department' Graduation Project, Abu Dhabi University.

2019 External Juror for Interior Design Department' Graduation Project, Ajman University.

2009 – 2014 **Manager of Interior Design Department**, Lamasat Designs Office, Alexandria, Egypt

- General Consulate of Spain in Alexandria, Egypt: implementation the whole building maintenance and conservation, redesign a visa service space with applying safety and security.
- Cultural Spanish Center (Cervantes), Alexandria, Egypt: implementation the whole electric work & maintenance and conservation renewing spaces.
- Designing companies and offices' interiors: design, shop drawings, implementing supervision, and as-built drawings.
- Designing companies and offices' interiors with “smart office” and axes control systems: design, shop drawings, implementing supervision, and as-built drawings.
- Al Mohamady Mosque interior design, Alexandria – Cairo road: design, shop drawings, follow up design implementation.
- Designing private villas' interiors in Alexandria, Borg Al-Arab-Cairo: design, shop drawings, implementing supervision, as-built drawings and complete furnishing.
- Designing offices' interiors in Alexandria, Borg Al-Arab-Cairo: design, shop drawings, implementing supervision, as-built drawings and complete furnishing.
- Designing clinics' interiors in Alexandria, Borg Al-Arab-Cairo: design, shop drawings, implementing supervision, as-built drawings and complete furnishing.
- Designing and implementing wooden art-wall sculpture in Faculty of Medicine, Alexandria University.

- Designing and implementing many art-wall sculptures with different materials in residential and office spaces.
- Costumer furniture design, shop drawings, implementing supervision.
- Introducing bill of quantity and specifications of interior design work and furniture as well.
- Choosing with clients the interior design finishing materials, furniture, color schemes, and all related issues.
- Preparing open-days and work-shops for spatial hand-made interior design accessories using different medias.
- Dealing with different clients and contractors.
- Leading a team work of designers, draftsmen and trainees.

1997 -1998

Interior Designer at Prof. Nagwa Zaki Interior Architecture office, Alexandria, Egypt.

- Residential design, shop drawings, implementing supervision, and as-built drawings.
- Retail design, shop drawings, implementing supervision, and as-built drawings.
- Designing multi-purpose hall in Mercure hotel, Alexandria, Egypt.
- Costumer furniture design, shop drawings, implementing supervision.
- Introducing bill of quantity and specifications of interior design work and furniture as well.
- Choosing with clients the interior design finishing materials, furniture, color schemes, and all related issues.

PROFESSIONAL MEMBERSHIP

Member of: Fine Artists Association in Alexandria, Egypt

REFERENCES

Prof Hassan AL-Fedawy
Former Head of Décor
Department
Alexandria University
Alexandria, Egypt
1000dawy@gmail.com

Dr Asmaa Al-Antary
Former Head of Interior Design
Department
Jubail University College
Industrial Jubail, KSA
Asmaa.elantary@gmail.com

Dr Mohsen Al-Fadl
Acting Dean of College of
Architecture, Art and Design
University of Science and
Technolojy of Fujairah
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